MARKETING EXPERTISE

With over three decades of experience delivering marketing programs for corporations and the Public Sector, **Netchannels Marketing** accelerates project execution by combining proven methodologies, skilled resources, and deep expertise to achieve results on time and within budget.

Netchannels

WHERE WE EXCEL

- Brand Development and Graphic Design
- Storytelling for segmented audiences
- Clear, accessible communication
- Content development and asset production
- Project management and reporting
- Omnichannel amplification, including social media
- Web Design and Development
- Accessibility Compliance
- Media Planning & Buying
- Advertising Campaigns
- Public Relations
- Web-based Marketing

WHY NETCHANNELS?

Clear, accessible communication is essential for government agencies working to inform, engage, and serve their communities. We've supported initiatives ranging from public awareness campaigns to AI adoption in the public sector—helping to translate complex information into messaging people can easily understand and act on.

SOME OF OUR CLIENTS

Cisco, Google, HP, Talend, United States Courts, U.S. Department of Homeland Security, Open Systems, Sisense, Riverbed, SnapLogic, Contentsquare, Five9, CenturyLink, MLSListings

> *I have worked with Netchannels Marketing while at Adobe, Cassatt, and Cisco. A full marketing services company, Netchannels delivers everything from high-end strategy and brand messaging to integrated marketing campaign development and execution. Netchannels can deliver a solution that fits your budget.*
>
> *— Victoria Sanchez*
> *Marketing Manager*
> *Apple, Inc.*



NAICS CODES

541613	Marketing Consulting Services
541430	Graphic Design Services
541490	Other Specialized Design Services
541618	Other Management Consulting Services
541810	Advertising Agencies
541820	Public Relations Agencies
541830	Media Buying
519290	Web Search Portals and All Other Info Services
512110	Video and Film Production
541511	Web-based Marketing
541910	Marketing Research and Analysis
541850	Exhibit Design and Adv Services
541922	Commercial Photography

CREATING A FUTURE OF OPPORTUNITIES

Equality: We promote an open and inclusive culture that empowers employees to bring their whole, authentic selves to work every day.

Values: Uncompromising integrity and professionalism are the cornerstones of our business.

Environmental Sustainability: Committed to respecting the environment and we express it in the way that we do business.

Security: Our customer's data belong to them, and we do whatever we can to protect it.

Privacy: We take great pride in securing personal data with measures aimed at ensuring the on-going integrity and confidentiality of data.

CERTIFICATIONS

IATAN™

GSA Contract Holder
Contract # 47QRAA26D0050

SBA U.S. Small Business Administration
WOSB CERTIFIED

WOMEN OWNED®

SUPPLIER DIVERSITY OFFICE
CERTIFIED
SDO Client ID: 20260252
mass.gov/sdo

NEW YORK STATE OF OPPORTUNITY.
MWBE CERTIFIED

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COMPANY
Founded in 1995
50+ Employees
www.Netchannels.com

MORE INFO
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Cage Code: 7DWW6
GSA Contract Holder