



Global Security Sales Organization

FY15 Summit





IT'S OUR TIME

Tuesday, May 20th
Marriott San Mateo

Registration

Inspire Lobby (Mezzanine)
6:30 am-7:30 am

Time	Location	Topic	Speaker
6:30 - 7:30	Inspire 2+3	Breakfast	
7:30	Convене Ballroom	Welcome; Security @ Cisco	Scott Lovett Chris Young
8:45	Convене Ballroom	Opportunity & Messaging	Marc Solomon
9:45	Convене Lobby	Break	
10:15	Convене Ballroom	Coaching and empowered security team Panel Discussion	John Negrón Eli Neumann Kathy Kyllonen
12:15	Inspire 2+3	Lunch	
1:15	Convене Ballroom	Advanced Threat Solutions Team	Kathy Kyllonen
1:45	Convене Ballroom	Selling with our Partners: Unified Channel Program	Ken Trombetta Ken Hammond
3:00	Convене Lobby	Break	
3:30	Convене Ballroom	Security Services @ Cisco	Bryan Palma
4:30 - 5:00	Convене Ballroom	Roundtable	GSSO Security Leadership Team (SLT)

Kickoff Cocktail Reception

5:30 pm-9:30 pm
Location: Lobby Bar and Pool Patio



IT'S OUR TIME

Wednesday, May 21st
Marriott San Mateo

Breakfast

Synergy 3 6:30 am-8:00 am

Time	Location	Topic	Speaker
8:00	Convene Ballroom	Day's agenda	Scott Lovett
8:05	Convene Ballroom	Product/Solution priorities – key plays to drive the business, roadmap elements	Scott Harrell & Team Jawahar Sivasankaran
10:00	Convene Lobby	Break	
10:30	Convene Ballroom	Sourcefire Pricing & Offer Transition	Mike Jones David Phillips
11:45	Synergy 3 + Convene Foyer	Lunch	
12:30	Convene Ballroom	FY'15 New Year Readiness / Goaling / Timeline	Mark Santino, Tim Young, Harninder Bassi, Ly Nishino
1:45	Convene Ballroom	Field Enablement & Training	Stephen Sinclair, Clayton Sheridan
2:45	Convene Ballroom	Roundtable – Team Feedback	GSSO Leadership
3:15	Convene Lobby	Break	
3:30 – 5:30	Synergy 1	Functional Break-Outs (Sales)	J. Negron + Sales leadership team
3:30 – 5:30	Synergy 4	Functional Break-Outs (Engineers)	E. Neumann + SE leadership team

FY'14 CiscoLive Customer Appreciation Event featuring Lenny Kravitz and Imagine Dragons

- Bus departs from the hotel at 6:00pm (PST) Concert from 7:30-11:00pm.
- Food and drinks available on the bus and inside the Customer Appreciation Venue – free of charge
- Bus will leave at 11:00pm for return to the hotel; For earlier departure take a taxi outside the concert venue



IT'S OUR TIME

Thursday, May 22nd
Marriott San Mateo

Breakfast

Synergy 3 6:30 am-8:00 am

Time	Location	Topic	Speaker
8:00	Convvene Ballroom	Leading Change	Martin McPhee
9:00 - 11:00	Rooms Below	Geo/Specialists Break-outs	
9:00 - 11:00	Synergy 2	APJC	
9:00 - 11:00	Synergy 5	EMEAR	
9:00 - 11:00	Connect 3	Global Enterprise Theater (GET)	
9:00 - 11:00	Connect 4	Service Provider (SP)	
9:00 - 11:00	Connect 5	Advanced Threat Solutions	
9:00 - 10:00	Convvene Ballroom	Americas - All Theaters	
10:00	Connect 6	US Public Sector	
10:00	Convvene Ballroom	US Enterprise	
10:00	Synergy 4	US Commercial	
10:00	Synergy 3	LATAM/CANADA/SP	
11:00	Convvene Foyer	Break	
11:30	Convvene Ballroom	Exec Roundtable/Q+A Call To Action	Security Leadership Team (SLT)
12:30	The Courtyard	Lunch	Sourcefire Veterans and New Managers Will Stay for Thursday Afternoon Session
1:30	Convvene Ballroom	HR Working Session - Year in Life of a People Manager @ Cisco	Kate Christensen Tim Young, Ly Nishino
2:30	Convvene Ballroom	Engaging in the Field	Paul Bommarito
3:30	Convvene Foyer	Break	
3:45	Convvene Ballroom	Leveraging the Cisco Machine	Scott Lovett
4:30 - 5:00	Convvene Ballroom	Q&A	John Negron, Eli Neumann, Scott Lovett

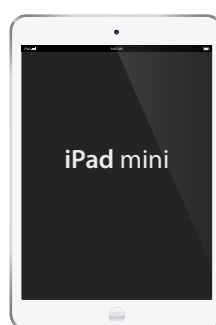
Online Evaluations

Everyday, you will receive a link to an online evaluation. Please, fill out your evaluation by 10:00am each day to get a chance to win the following prizes:

iPad Air Wifi + Cell, 32GB

iPad Mini with Retina Display, Wifi + Cell, 32GB

Bose noise cancelling QC15 headsets



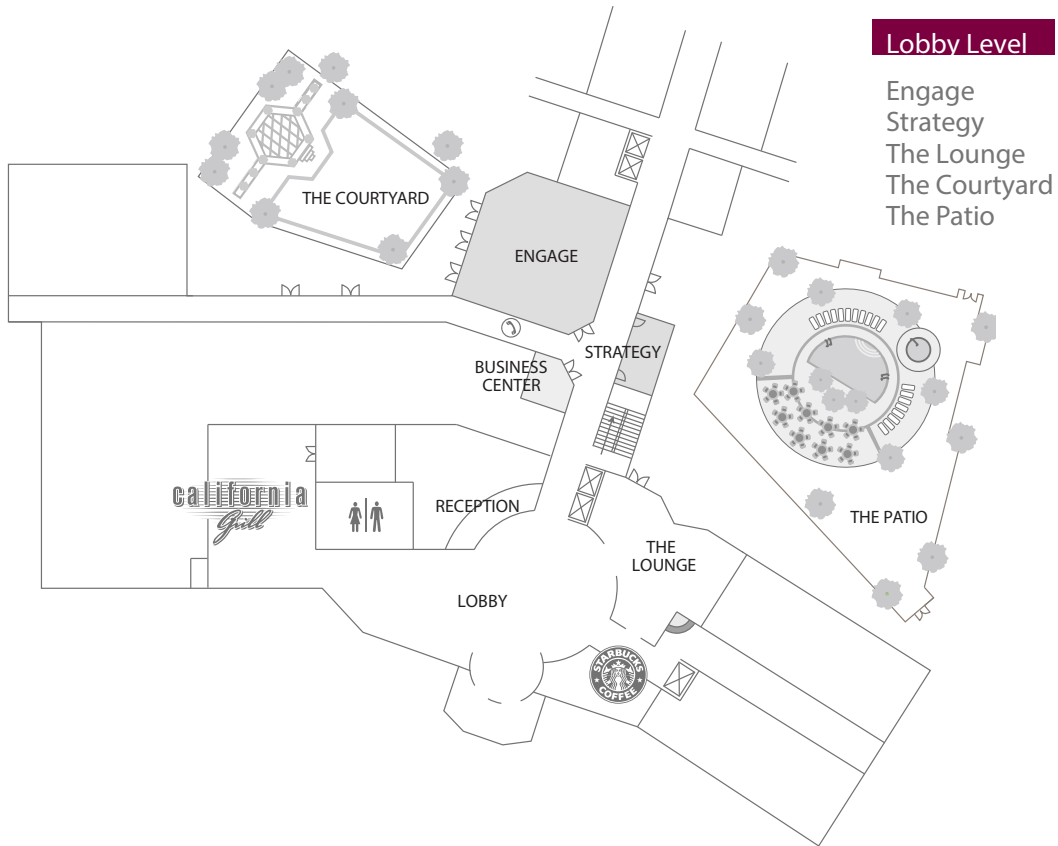
Drawing will be at 10:00pm every night and the winners will be informed via email.

Each day, these three prizes will be assigned to winners!

Contact Information

Name	Mobile Number	Responsibility
Gia Filice gfilice@cisco.com	408 887 8547	Managers Meeting Owner
Catrine Charron catrinecharron@netchannels.com	530 412 1603	Overall Program Manager
Crystal VanBrug-Paul crystalvanbrugpauhl@yahoo.com	408 839 6097	Meeting Rooms, Food & Beverage, Security, Hotel Liaison
Terry Cabral tcabral@cisco.com	416 417 1653	Registration, Hotel Rooms, Online evaluations, car service

Marriott San Mateo



Mezzanine

Convene
Inspire
Synergy
Connect
The Deck

2nd Floor

Collaborate 2

3rd Floor

Collaborate 3
Hospitality 3063

